

## **AB Lewis Ltd Privacy Policy**

AB Lewis Ltd, uses several systems and services to promote and sell its products to its customers. AB Lewis Ltd complies with the principles of the General Data Protection Regulation 2018 when dealing with all data received from visitors to its website and premises.

We only hold personal data for as long as necessary. Once data is no longer needed it is deleted from our files.

We regularly email website news and information updates to those customers who have specifically subscribed to our email service. All subscription emails sent by us contain clear information on how to unsubscribe from our email service. Such instructions will either include a link to a page to unsubscribe or a valid email address to which you should reply, with “unsubscribe” as the email subject heading.

We may send emails to existing customers or prospective customers who have enquired or transacted with us, regarding products or services directly provided by us. All emails sent by us will be clearly marked as originating from us.

We never sell, rent or exchange mailing lists.

### **Cookies**

Our website uses “cookies” to track visitors’ activity. Please note that these cookies do not contain or pass any personal, confidential, or financial information or any other information that could be used to identify individual visitors to our website. Please note that you are free to refuse cookies.

More information about cookies and how to manage them can be found at [aboutcookies.org](http://aboutcookies.org)

### **Personal Data**

Personal Data, including names and contact information is collected for the following purposes:

#### **MARKETING MANAGING NEWSLETTERS AND COMMUNICATIONS**

The AB Lewis privacy policy is currently being updated. Please contact Claire-Louise Lewis at AB Lewis Ltd for more information.